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Parker Announces the Appointment of New Trustees

Parker Health Group welcomes three new members to the Board of Trustees

PISCATAWAY, NJ – January 11, 2024 – Parker Health Group announces that Denise Boudreau, Diane Hill, and Joe Velderman have all been appointed to the Parker Board of Trustees, and have recently begun serving their initial three-year terms. The governance structure of Parker's 17-member board provides strategic direction to the organization as well as fiduciary oversight of its operations.

These three individuals bring a wealth of knowledge and expertise across different sectors to Parker's Board of Trustees.

Denise Boudreau is the Founder and President of Drive, a culture consultancy firm that optimizes recruitment and retention for healthcare and senior living organizations. She has over 20 years of experience working in acute care and aging services. Working as a dietary aide, CNA, and an Administrator, she experienced many health and unhealthy cultures. Boudreau also founded the non-profit New Jersey Alliance for Culture Change. Among the many boards she has served, she chairs the Marketing Committee for the National Long Term Care Administrators' Board (NAB) and formerly served as an Executive in Residence at Cornell University, her alma mater.

Diane Hill, Ph.D., Assistant Chancellor for University-Community Partnerships at Rutgers University-Newark, boasts over 30 years of leadership experience. As head of the Office of University-Community Partnerships, she fosters strategic collaborations connecting students, faculty, and staff with communities. For over a decade, Dr. Hill served as the Co-Director for African American Alzheimer's Brain Health Initiative, which promoted research, memory health,

and a better understanding of Alzheimer's among minority and economically disadvantaged seniors. She continued her work with the aging population, having created the "Advocates for Health Living Initiative (AHLI), that focuses on senior health care in Newark and Greater-Newark. Dr. Hill pioneered a community engagement and research model focusing on urban, underserved, and minority populations. A faculty member at the School of Public Affairs and Administration, she also contributes to the Rutgers Institute for Global Health.

Joe Velderman is the Vice President of Innovation at Cypress Living, a not-for-profit aging services provider located in Florida. He is a seasoned technologist and innovator specializing in senior living, post-acute healthcare, and home- and community-based services. With a wealth of experience, he has assumed the role of virtual Chief Information Officer for various organizations, steering them through pivotal phases such as enterprise software implementations, infrastructure enhancements, and governance establishment.

"Having diversity of thought and experience is something we place high value upon when inviting new trustees to Parker's board," said Marguerite K. Schlag, EdD, RN, Chair of Parker Health Group's Board of Trustees. "We are delighted to have such accomplished individuals sharing their talents with us."

"We're excited to have three outstanding leaders in the healthcare sector joining Parker's board to support our strategic initiatives, and to help expand our programs to serve more older adults in New Jersey," said Roberto Muñiz, Parker's President and CEO. "We're all looking forward to their contributions, as well as the expertise and unique perspectives they each bring to the table."

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About Parker Health Group, Inc.

Parker Health Group, Inc. is a not-for-profit, New Jersey-based aging services organization with more than 115 years of experience that is committed to empowering older Americans. We are a diverse community of over 1,000 dedicated and passionate employees, caregivers, volunteers, thought leaders, researchers, educators, and partners. Our award-winning standards and approaches have made us a pioneer of inclusive aging services and long-term care residences, and a national thought leader on the conversation around aging in America. Founded in 1907, Parker has been challenging, changing, and expanding the idea of what it means to grow older in America, and how all of us can *make aging part of life*. For more information, visit <u>parkerlife.org</u>.